

## Infoblox Inc. Trademark Use Guidelines

Infoblox Inc. (“Infoblox”) has a reputation for providing high-quality products and services and maintains a portfolio of trademarks that embody these standards. To preserve our reputation and protect the value of our trademarks, Infoblox requires that its trademarks be used only with advance written permission and only in accordance with the following additional guidelines.

Absent a valid and effective contract, or other approval in the form of a writing signed in advance by an authorized Infoblox representative, no person, company or entity may use or take other action, anywhere in the world, with respect to any name, logo, trademark, domain name, service mark or other identifier owned by Infoblox Inc. All advertisements, press releases and promotional materials shall be subject to prior written approval of Infoblox.

**Website Display of the combined Infoblox logo.** The combined Infoblox logo is comprised of two registered trademarks: INFOBLOX and the Design Only (Squares) marks. When used in the United States in a combined website display, they must always appear exactly in the manner shown below:



The ® notice symbol must always be placed exactly to the right of the BLOCKS DESIGN mark as shown above. The ® symbol must never be cut off or changed in proportion or position (exception: with prior written permission, in large scale logo usage, such as trade show backdrops and/or building signage, you may change ® mark proportion). When the combined Infoblox logo is used on an authorized partner’s website or on authorized online materials, the logo must be linked to <http://www.infoblox.com>. No other combination of Infoblox trademarks is permitted.

**Use of Trademark and Copyright Symbols.** The Infoblox trademarks and all rights are owned and maintained by Infoblox Inc. All Infoblox trademarks must be displayed with the correct spelling, capitalization, and use of trademark symbols. The first time an Infoblox registered trademark is mentioned in materials in the United States, use the ® symbol. The first time a non-registered Infoblox trademark is mentioned in materials in the United States, use the ™ symbol. Do not alter the trademark symbols displayed on Infoblox trademarks. If authorized to use Infoblox trademark(s) in jurisdictions other than the United States, do not use trademark notice symbols. Instead, use the following notifications: “INFOBLOX is a trademark of Infoblox Inc. or its affiliated companies, registered in the United States and other countries.” or if not yet registered “BUILDINGBLOX is a trademark of Infoblox Inc.”

**Copyright Notice.** Include the following notice below in all communication materials:

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The following is a non-exhaustive list of Infoblox’s trademarks and service marks, all of which are subject to and may only be used in compliance with these guidelines:

ACTIVE TRUST  
BLOXONE  
BLOXTOOLS  
BUILDINGBLOX  
CONTROL YOUR NETWORK

Design Only (Squares)



DOSSIER  
FLEXSWITCH  
INFOBLOX  
NETMRI  
TRINZIC

**For More Information and Usage Approval.** E-mail Infoblox at [creative@infoblox.com](mailto:creative@infoblox.com) for questions about usage or displays.

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