From Brick and Mortar to Cyberspace
The digital economy is here and business has moved online. Organizations are rapidly adapting eBusiness communications, en-abling eCommerce transactions, and building the underlying fabric to support both. While this ushers in previously unthought-of prosperity for businesses, it presents new and dynamic challenges.

The shifting landscape puts massive pressure on organizations to empower its employees to work from anywhere, on any device, and to deliver the best possible experience to customers. To reap the value promised by the digital economy businesses must have the right foundation, which unfortunately is not always the case.

Truly Embrace the Promises of the Digital Economy with a Solid Network Foundation
Businesses need highly available, efficiently managed, and secure networks to have the upper hand in capturing value in today's digital economy. Infoblox solution for digital economy enables organizations to connect any user to any application intelligently across any infrastructure.

Benefits of Infoblox Solution for Digital Economy

Safe and Reliable eBusiness and eCommerce
• Achieve a reliable and secure network infrastructure for eBusiness communications and eCommerce transactions
• Gain context-aware security to protect against threats
• Secure transactions from end to end with an entire trust chain using Infoblox DNSSEC

Delight Your Customers
• Deliver the application performance that customers expect with a highly available network that facilitates eCommerce and e-Business
• Easily manage and scale your underlying infrastructure with the Infoblox Grid™

Operate Efficiently
• Deliver the efficiency your enterprise needs with automation, templates, wizards, and property inheritance for fast day-to-day functions
• Get the information you need to make the right decisions and report on what counts
• Use predictive analytics tools to ensure your plans for growth are spot-on

Leverage and Share Broad Visibility
• Manage risk and ensure compliance by gaining visibility into all devices that join the network, including the bevy of future Internet of Things devices
• Share context and data with other systems through extensive APIs and integrations

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Infoblox Actionable Network Intelligence provides an open and scalable fabric that underpins the digital economy. As the connective tissue holding it all together, Infoblox core network services—DNS, DHCP, IPAM (DDI)—security products, open APIs, and seamless integration with private and public cloud environments, ensure that anything connects to everything—reliably, intelligently, and safely.

Additionally, with 360-degree visibility into network infrastructure provided by our platform, you can take command of critical network services, arm other systems with business and network context, and provide customers with a superior online experience. Make the dream of the digital economy a reality with the core network infrastructure that makes it possible.

Infoblox, the Platform for the Digital Economy

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With Infoblox Actionable Network Intelligence

**About Infoblox**

Infoblox delivers critical network services that protect Domain Name System (DNS) infrastructure, automate cloud deployments, and increase the reliability of enterprise and service provider networks around the world. As the industry leader in DNS, DHCP, and IP address management, the category known as DDI, Infoblox (www.infoblox.com) reduces the risk and complexity of networking.