

**Q: What does Infoblox do?**

**A:** Infoblox is the industry leader in managing DNS, DHCP and IP addresses - the category known as DDI. These core network services are critical for keeping enterprise IT infrastructure up and running, and for scaling networks to meet evolving business demands. Infoblox is also a leader in DDI security.

**Q: Why is Infoblox acquiring IID?**

**A:** Prioritizing threats, getting contextual information and operational viability are top challenges organizations face when trying to assimilate threat intelligence and respond to threats. According to Gartner's 2015 Market Guide for Security Threat Intelligence Services, by 2018, 60% of enterprises will utilize commercial threat intelligence services to help inform their security strategies. However, enterprises still struggle to absorb, contextualize, and respond to the information in an effective manner.

Infoblox and IID bring together threat intelligence and enterprise context to take action at the control point of the network. With Infoblox's acquisition of IID, customers can prioritize, protect and predict the security threats facing their networks.

- **Prioritize:** Respond to threats based on security and enterprise context and risk
- **Protect:** Block malicious activity for both on-premise and off-premise devices
- **Predict:** Preempt security compromises based on federated vertical and geo threat intelligence

**Q: What does IID do and how is it unique?**

**A:** IID is well established in the global threat intelligence community, as a leader in the collection, enrichment and delivery of automated threat intelligence. IID obtains threat data from thousands of trusted sources and uses their own processes and services to add to that intelligence. IID gathers the data, verifies it and fuses threat indicators to create clear, high quality intelligence. IID also has years of experience in monitoring DNS infrastructure and related threats. That's important for Infoblox, the industry leader in enterprise-grade DDI. IID was one of the first companies to recognize the need for open threat sharing and has developed a sophisticated and powerful federated platform for threat sharing.

**Q: Why is Infoblox acquiring IID instead of partnering with them?**

**A:** Acquiring IID helps enable Infoblox to offer deeply integrated threat intelligence with our on-premise solutions. This will help give customers more understanding of security events, going beyond what would be possible if we only set up a partnership with IID.

**Q: What is the value for customers in combining Infoblox security products and IID's threat intelligence?**

**A:** With Infoblox's acquisition of IID, customers will benefit from:

- On-premise synergies of threat intelligence and context driven response
- Protection for company devices that are off premises
- Sharing of highly prioritized and actionable threat intelligence to improve efficacy of broader security ecosystem

**Q: Will Infoblox continue to sell all current IID products and services on the market?**

**A:** Infoblox will continue the ActiveTrust platform and its Dossier feature. IID's mitigation and takedown service will be rolled into a premium package of Infoblox threat intelligence services.

### About Infoblox

Infoblox delivers critical network services that protect Domain Name System (DNS) infrastructure, automate cloud deployments, and increase the reliability of enterprise and service provider networks around the world. As the industry leader in DNS, DHCP, and IP address management, the category known as DDI, Infoblox ([www.infoblox.com](http://www.infoblox.com)) reduces the risk and complexity of networking.

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