Infoblox IP Address Management
Visibility, Control and Automation
An Introduction to IP Address Management

IP address management (IPAM) refers to managing the allocation, administration, reporting and tracking of public and private IP space, IP devices and associated data. Enterprises typically deploy systems and processes that interact with the DNS and DHCP infrastructure in order to provide IPAM capabilities.

Despite the proven value of automated IPAM, a majority of IT departments continue to use manual processes, spreadsheets or home-grown tools for IP address management. A typical process for allocating a new IP Address to a printer may involve several steps spanning several departments; as a result, a simple request may require hours of work and days of elapsed time as each set of hands becomes involved in the process, increasing the potential for human introduced errors and potentially network outage.

The Infoblox family of IP Address Management solutions automates and simplifies IP address management, thereby reducing network operating costs and eliminating configuration errors and associated downtime.

This whitepaper discusses the importance of an automated IPAM solution and provides an overview of how the Infoblox family of IPAM solutions satisfies all of the key IPAM requirements for today’s organizations.
**Why is IP Address Management Important?**

The criticality of TCP/IP networks continues to increase over time. The expanded address size in IPv6, the growth in virtualization and the lightning fast provisioning of virtual infrastructure, the advent of cloud and mobile computing and the proliferation of diverse IP-based devices such as IP telephones, cameras, and RFID readers means that soon virtually every business activity—from gaining access to a building to making a phone call—will be mediated by the IP network. As the networks become more dynamic, the complexity of networks increases and IP address management becomes ever more challenging. Using manual processes and spreadsheets for IPAM is no longer adequate and leads to increased operating expenses, reduced IT flexibility, increased network outages and extended troubleshooting times.

**The Smoking Gun: Diseconomies of Scale Show that Today’s IPAM Processes and Tools are Obsolete**

A recent survey conducted by Computerworld revealed that annual costs for IPAM increase as enterprise networks grow larger. This diseconomy of scale in IPAM costs is the most clear indication that conventional solutions—be they spreadsheets, home- grown tools or 1st generation IPAM systems—cannot cope with the scale and dynamism of modern networks. The section below points out a few highlights of the challenges of conventional approaches.

![Figure 2: Results of Computerworld survey showing IPAM costs increase with size of network.](image)

**Lack of Delegation and Workflow Management Reduces IT Organization Flexibility and Increases Turnaround Times**

Manual processes associated with IPAM tasks typically require senior level expertise in operating and configuring DNS and DHCP systems as well as the authority to make these changes. Due to security, accountability and compliance reasons, few
employees in IT are authorized to make these changes. This limited availability of staff creates a bottleneck for IPAM requests increasing service time. In addition, senior IT staff become overly occupied in dealing with day to day tasks, taking their focus away from more strategic projects. Finally, it is difficult to replace or redeploy current IPAM administrators due to the level of expertise required and the steep learning curve.

An effective, automated IPAM solution allows delegation of common IPAM tasks to junior level IT employees or to the helpdesk itself while ensuring configuration integrity and security.

Configuration Errors and Lack of Automated Monitoring Cause Expensive Network Outages

Even routine IPAM tasks can introduce errors and downtime if the action involves a large number of manual steps and requires a high level of expertise to perform. In a typical environment, simply assigning an IP address to a new server can involve 3 departments and 15 independent steps. An error made at any of the steps may lead to an outage. In addition, there is no automated monitoring of services such as DHCP, which can allow major problems to develop and network outages to occur. For example, a DHCP range may soon run out of IP addresses, but administrators will know of it only when users start to complain about network availability. As a result, significant time will be lost in troubleshooting and identifying the problem, while in the meantime, users will have no access to the network which will negatively affect business.

Lack of Visibility into DNS & DHCP Data Makes Troubleshooting Difficult

Most DNS and DHCP solutions do not provide visibility into IPAM data. Slim to nonexistent reporting capabilities make it very hard to determine the causes of problems related to IP addresses. There might be IP address conflicts in the network from unauthorized devices, e.g., routers connected to corporate networks posing security risks.

Lack of Physical Connectivity Information Makes Networks Less Secure and Harder to Troubleshoot

Lack of a comprehensive, enterprise-wide view of network port usage and end device identification can lead to several challenges, including –

1. Security enforcement and audits are difficult—Lack of location information for end point devices makes it hard to enforce security when an offending device is identified. In addition, the lack of an audit trail to identify where a device connects on the network makes it hard to investigate security incidents.

2. Troubleshooting requires locating devices manually—Troubleshooting network incidents require identifying and locating devices on the network. It is hard to assess impact on the network when a switch is taken down for maintenance. Manual locating procedures are labor intensive and may reduce IT effectiveness by increasing resolution times.
Automation of IPAM reduces network operating costs and significantly enhances network availability, allowing IT departments to focus on more strategic projects to grow the business rather than spend resources on just keeping the business running. The section below describes the Infoblox family of IPAM solutions and highlights a number of their unique capabilities and advantages.

A Breakdown of the Infoblox Family of IPAM Solutions

Infoblox addresses every IP address need in one all-inclusive family of IPAM products:

- Trinzic IPAM product line includes the base IPAM product, which is part of the Trinzic DDI bundle,
- Express version for small organizations,
- Add-ons for VMware virtualization, and
- IPAM for Microsoft server environments.

Test results from the Tolly Group show that IPAM Automation for VMware from Infoblox:

- Reduces VMware provisioning and connectivity deployment time by 50%.
- Lowers manpower requirements and reduces risk to improve overall TCO in VMware environments.
- Enables faster discovery of VM machine system and network data for tracking, inventory and for any necessary troubleshooting.

Additional test results from the Tolly Group show that IPAM for Microsoft DNS and DHCP servers from Infoblox pays for itself in as little as 3-6 months, and delivers a 3-year operational cost reduction in enterprise networks of between $60,000 and $500,000.

The Infoblox family of IPAM solutions automate and simplify IP address management for a more resilient network, while yielding significant savings in labor and bother. The remainder of this white paper takes a detailed look at all the features that make up the heart of automated IPAM from Infoblox.

A Tour of Infoblox IPAM Capabilities

The basis of the IPAM functionality in every product in the Infoblox family of IPAM solutions is built-in to Infoblox NIOS software and includes a comprehensive suite of functions that support address allocation, management, and reporting. Unlike conventional solutions, in which IPAM is “built-on” to DNS and DHCP servers, the Infoblox solution requires no extra appliances or software and provides powerful benefits, including real-time visibility into highly dynamic IPAM data, built-in high-availability and disaster recovery, one-button software upgrades, and an interface that makes it the easiest to use and most powerful in the industry.
Web-Based Graphical User Interface Simplifies Management

Infoblox IPAM capability is accessed through an intuitive web-based interface called the IP Address Manager module. The Infoblox IP Address Manager module provides a visual representation of your network and its state, in addition to providing a user-friendly way to perform IPAM tasks in a secure manner while eliminating configuration errors. Following are a few key elements of the IP Address Manager module:

**Dashboard**

The IP Address Manager Dashboard is the portal to IPAM functionality that can be customized to suit an administrator’s role and responsibility. Dashboard widgets are available to provide an overview of current status of the network, IP addresses, services, network discovery status, etc. In addition, widgets are available to provide easy access to frequently used functions.

Widgets can be created and added to the dashboard easily, much like with iGoogle or MyYahoo. An administrator can access only those data and functions for which he or she has authorization, as defined per the individual’s administrative role, i.e., a DHCP administrator for a regional office can access only regional office network data and associated functions. About 90% of everyday IPAM tasks can be performed directly from the dashboard without having to drill down to other screens.

**Smart Folders for Organizing IPAM Data**

Smart folders provide an easy way to organize and categorize networks, similar to the way that iTunes® Dynamic Playlists make it easy to organize a constantly changing music library. In conjunction with extensible attributes that allow administrators to define and assign custom properties to objects, Smart Folders provide a powerful way to hierarchically view and manipulate IPAM data. For example, administrators may define a custom attribute called “asset-id” with syntax “devicetype-dept-xxxx” and associate this attribute with all static IP addresses. A Smart Folder can then be created with attribute “asset-id” that begins with “HP_Printer”. Now to see the status of all HP printers, administrators just have to click on this Smart Folder. Smart Folders
can be hierarchically organized, e.g., there may be a folder for all US networks containing networks for individual regional offices. Within a regional office there can be folders for different device types or any other custom attributes.

Smart Folders are dynamic in nature: e.g., when a new device is added or removed from the network, it is also added to or removed from all associated Smart Folders automatically.

**Net Map Makes New Network Allocation Easy**

The Net Map is a patent-pending Infoblox innovation that provides a graphical depiction of the state of all defined networks within a range. A quick look at Net Map shows available and utilized networks, and the utilization status of each network. The Net Map also features a slider bar that can be used to allocate new networks and resize existing networks.
In addition, it is also possible both to add new networks and edit existing networks directly in the map. This capability allows users to create new networks faster by not requiring them to do complex calculations. The zoom in and out capability in Net Map allows users to see details about small networks directly, and to do so without having to switch among several networks. This feature functions similarly to the zoom in and out capabilities of Google maps, whereby users can zoom in to see minor streets and then zoom out to get a view of the larger area.

**Network Views Supports Overlapping Address Spaces**

The Infoblox IPAM system can manage two or more overlapping address ranges within the IPAM system. This special and useful capability is a key functionality of an IPAM system, and is frequently required when managing networks created by merger and acquisition activity. During M&A activity, IT departments typically do not re-architect the whole network; therefore, if the two merging entities were using same network address ranges in their networks they end up with the same address used by multiple devices. The Infoblox IPAM system can handle this common situation easily by using the Network Views functionality. Administrators can use Network Views to keep two or more overlapping networks logically separate and still use Infoblox IPAM to manage them both.

As companies expand and grow, either organically or through acquisition, they need to be flexible with their DHCP networking configuration. Split/Join networks allows a company to easily adjust to the dynamic nature of today's networks. Split networks allows an administrator to quickly, easily, and accurately subdivide a network and have the resulting sub-networks inherit the configuration of the parent network. Join/Expand networks is unique in that it allows the administrator to combine smaller
networks into a bigger network without losing any of the configuration, including fixed addresses, dynamic ranges, etc.

**IP Map to View and Allocate IP Addresses**

The IP Map shows the status of all IP addresses within a network. Each small square in the IP Map represents one IP address. At a glance, administrators can quickly see how many addresses are free just by looking at the relative number of white boxes. IPs that are in use but that were not provisioned in the IPAM system appear as yellow squares, while IPs that report data from network discovery scans in conflict with what's in the database, such as different MAC addresses, show up as red squares. The visual nature of the IP Map is much more effective and efficient than that of the typical list or tree-view of a network. In addition, many common tasks such as IP allocation, reservation of IP addresses, adding DNS records for IP addresses and more can be performed directly from the IP Map. The Infoblox IP Map also provides the ability to manipulate addresses and their status, such as converting a dynamically assigned DHCP lease to a DHCP fixed address or Infoblox Host object. For example, this allows administrators to deploy new devices on the network using a common workflow:

- Letting network devices such as servers, desktops, printers, and IP phones obtain IP address settings automatically using DHCP;
- Viewing the DHCP leases in the IP address management console, clicking on the entry, and then converting the lease to a DHCP fixed-address or Infoblox Host.

**Wizards to Make Configuration Error-Free**

Common IPAM tasks can be performed easily with the help of simple wizards. These wizards make configuration error-free, and enable safe and ready delegation of configuration tasks to junior level employees not familiar with DNS, DHCP configuration. The IP Address Manager includes wizards for adding Networks, Hosts, DNS records, Reserve IP address, etc.

![Figure 7: Add DHCP network wizard for easily allocating networks.](image)
Workflow with Role-Based Administration Streamlines Delegation of IPAM Tasks

Role-based Administration allows alignment of real world job responsibilities of the administrators who have the permissions to carry out tasks. Infoblox NIOS software allows the creation of administrative roles and assignment of different administrators to these roles. An administrative role can be defined based on flexible criteria, e.g., DHCP administrators in the Phoenix data center or Printer administrators worldwide etc. Once the role has been defined, administrator accounts can be added for specific roles.

IPAM features on NIOS recognize permissions associated with these roles, and they function accordingly. For example, if an administrator with permission to assign static IP addresses uses the “Next available IP” function in order to allocate an IP address to a printer, the IP address returned will be compliant with the permissions of the role of the administrator.

Similarly, when the administrator assigns the new printer a name and an IP address, host name syntax checking will be activated to ensure that the name complies with the naming rules as specified by the central administrator.

The Infoblox Workflow capability allows adaptation of Infoblox IPAM in the normal workflow of IT departments. Using Workflow, junior level staff members can make network configuration changes and have them automatically submitted for review by network administrators, who approve or reject the change. Approved changes are queued in holding areas, where they can be reviewed and tested before being published to the production environment.

Workflow and Role-based Administration combined provide a powerful way to delegate complex IPAM tasks to other departments with technical oversight from IPAM owners. For example, helpdesk attendees can be provided a custom interface to be able to allocate IP addresses from a given address pool with oversight from the network team. And, of course, all administrative changes are thoroughly logged and auditable.

Network Discovery to Find and Manage Devices on Your Network

Network Discovery allows administrators to search for active devices on their networks and populate the IPAM database with information discovered during the process. The discovery process gathers various pieces of information about connected devices, including MAC address, NetBIOS name, operating system and last discovered time. Discovery functionality can be directly accessed from the dashboard. Discovered data is seen in the IP Map, and can be directly acted on from there.
An administrator can take following actions upon completion of discovery:

**Add new devices to the IPAM database**—Network Discovery provides a quick mechanism to add unmanaged devices to the IPAM system without requiring administrators to input this information manually.

**Resolve conflicts between the IPAM system and the actual network state**—If the IPAM system has one view of the system, but the actual IP address use on the network differs from this, e.g., the IPAM system shows that a fixed IP address should have a particular MAC address, while in reality it has a different MAC address, Network Discovery will show this discrepancy as a conflict that administrators can correct.

**Discover unauthorized devices on the network**—Periodically, administrators will discover unauthorized devices on their network that may pose a security risk. Network Discovery will show this situation as an unmanaged device in IPAM report.

**Reclaim unused IP Addresses**—The Infoblox Network Discovery process reports when an IP was last discovered. This information helps in determining whether an IP address can be claimed back and reused.

**Find device connectivity information**—The Infoblox Switch Port Manager appliance enhances IPAM data by synchronizing additional information, such as device location, switch, port, VLAN, etc., into the Infoblox IPAM system. Armed with this additional information, network engineers can quickly associate an IP address with a VLAN and switch port to pinpoint trouble spots and resolve problems. This capability has many applications, including quickly shutting infected devices off the network when virus or worm attacks occur, or quickly locating and removing an unauthorized device from the network when discovered by the Infoblox discovery process.
The Switch Port Manager appliance associates the following information for each IP and MAC address in the Infoblox IPAM database:

Switch Name, Switch Port, Switch Description, VLAN Name, VLAN Number, Switch status, Port Speed/Duplex, Link status, First seen and Last seen times.

Infoblox Network Discovery functionality allows administrators to run discovery on networks from Grid member appliances that are remote or may be behind firewalls. This ability is a distinct benefit when compared to alternatives available in the market. Additionally, Infoblox Network Discovery uses various techniques, including ICMP, TCP and NetBIOS, enabling administrators to gather IP Address, MAC Address, NetBIOS names, OS version and when an object was last seen on the network. Administrators can fully control which discovery methods are used, and can easily start, pause and end the discovery process.

IPAM Monitoring and Reporting for Security, Compliance and Troubleshooting

Accurate reporting of IP address usage is of paramount importance to maintaining an auditable, secure and outage-free network. Infoblox NIOS affords an array of reporting capabilities to provide an accurate picture of current network configuration as well as historical information. In addition to Smart Folders and dynamic search capabilities, the following are the key reporting capabilities available in the NIOS solution.

DHCP Lease History Tracking

The Infoblox DHCP Lease History enables administrators to track and report on addresses based on a range of parameters, including IP address status (dynamic, fixed, available, and reserved/disabled), hostnames, MAC Address, and DHCP Lease information, including lease date/time, time left on lease, time of last renewal, and forced release of IP address.
Port Connection History Tracking

Using the Infoblox Switch Port Manager appliance in conjunction with the IPAM database, administrators can track which switch port a device has connected to during the specified period of time. This capability is helpful in investigating security incidents.

IPAM and DNS Trends Reporting for Early Diagnosis of Problems

These two reports are very helpful in identifying potential network problems before they cause widespread impacts. In the following figure, which shows DHCP protocol activity, gaps can be seen between bursts of DHCP activity. This kind of behavior is possible if a network is experiencing periodic outages, e.g., a wireless router rebooting due to some problem.
The DNS query report below can be used to determine unusual activity, such as DNS attacks on the network.

![DNS Query Responses Navigator View](image)

Figure 13: DNS query response trends report.

**Administrator Audit Reporting**

A key requirement when delegating administration is the ability to track and report on changes by the administrators. All changes made by administrators are logged in a detailed centralized audit log. The audit log contains all the details of changes which can be searched and exported. Superusers can run reports on the audit log to obtain information such as: which administrator(s) made changes to a specific object and when the change was made, or provide a list of all changes with dates and times and detailed change information for each administrator. This information is invaluable when performing any investigation for compliance.

**IPAM Statistics Reporting and DHCP Threshold Alerts**

The IPAM statistics viewer enables administrators to allocate IP address ranges more efficiently and effectively by displaying the number of static and dynamic IP addresses in use and the percent utilization for each network assigned to each Infoblox appliance.

If DHCP threshold limits are exceeded, alerts can be sent using e-mail and SNMP traps so that administrators can take preventive action, such as re-allocating networks. “Low water” thresholds are also useful for detecting network anomalies. For example, if a network that is normally fully populated with IP phones suddenly passed a low-water DHCP threshold, it would indicate that phones were not renewing their leases and that there was likely a problem with the phones or the IP telephony network.

![DHCP pool usage report and monitoring](image)

Figure 14: DHCP pool usage report and monitoring.
Additional Ease of Management and Automation Features

Next Available IP

The Next Available IP feature produces the next unused IP address in a given network. This feature is extremely useful in assigning fixed IP addresses to network devices such as printers, security cameras, etc. Availability of this feature reduces management effort in finding an unused IP address and assigning it to a device. Further, the risk of future conflict with another device is reduced since the IPAM system will not give out the same IP address for a different device.

Data Consistency Checking

The Infoblox software will automatically perform multiple levels of data consistency checking. With a “Host object,” the administrator can keep DNS forward and reverse zone records in sync to avoid inconsistent zone data. Infoblox also has a flexible hostname checking mechanism that allows administrators to develop custom templates for hostnames or choose from three defaults. The template is then applied to a zone so requirements can be customized for different zones. The software also performs data formatting checks for IP addresses and any other structured fields. Notably, the system prevents invalid data from being entered.

Shared Record Groups

Shared Record Groups (SRGs) enable administrators to create groups of DNS records and then associate these groups with multiple views and zones. When a shared record is changed, it is dynamically updated in all associated views and zones. A unique icon identifies shared records both in the shared record group view and the regular DNS zone view, and a unique icon identifies any zone with shared records. Using Shared Record Groups you can simplify and expedite the administration of resource records.

Name Server Group Templates

Name Server Group Templates simplify the initial configuration and the ongoing lifecycle management of a Grid. For example, when adding a new DNS zone, it can be created, mapped to several appliances (as name servers), configured with specific zone parameters, and even have the contents imported from an existing DNS server without needing to make changes to individual appliances.

Network Templates

By using templates for networks, companies can automate and standardize the creation of DHCP configurations across their network. For example, if companies want the same configuration for each new branch or store, they can create a template that includes fixed addresses, DHCP ranges, exclusion ranges, DHCP options, and anything that can be configured for DHCP. When creating a new network, the administrator can pick a template, and all the information for that network will be pre-populated according to the chosen template. Network templates can include any number of DHCP Range and DHCP Fixed Address templates.
Ranges and Fixed Address Templates

Ranges and Fixed Address templates further simplify DHCP administration. Users can create DHCP ranges and fixed addresses based on the pre-defined templates. This capability allows for a more homogenous use of IP address ranges throughout the enterprise, resulting in ease of troubleshooting network issues. For example, a standard Fixed Address template can be defined for printers with custom options and DHCP lease times. Or, a DHCP Range template can be defined for Voice over IP phones with the correct custom DHCP options.

On-the-fly Assignment of Ownership

Using Infoblox Grid technology, administrators can select an appliance within the Grid to be primary or secondary for a DNS zone or the owner of a DHCP network and range. All data are automatically replicated to the appliances that serve the data.

Summary

IP address management functions have become essential on modern corporate networks, especially in light of the growing complexity of today’s networks, plus the proliferation of devices, the expanded address of IPv6, the speed of provisioning virtual infrastructure, etc.. However, the cost and complexity of traditional IPAM software has prevented many companies from deploying such solutions. Infoblox IPAM provides a complete, easy to use, automated solution built on the strong foundation of the Infoblox NIOS operating system. Using any of the Infoblox family of IPAM solutions, enterprises can significantly reduce their network operation costs, enhance network security and increase services availability while focusing on more strategic projects to grow the business.

Appendix – A

Infoblox Core Technology Advantage

Infoblox IPAM is built on the foundation of NIOS operating system. NIOS operating system with Grid technology provides the following key advantages over other commercial IPAM systems.

Integration with DNS and DHCP Data with Embedded Database

Infoblox manages the IPAM data as well as the DNS and DHCP server configurations using a distributed, real-time database. The DNS and DHCP protocol servers have been enhanced to directly read and write to the database so that all data are accurate and distributed in real time.

The Infoblox bloxSDB database stores the IP address and DNS data in a structure known as a “Host object”, which models devices as they would exist on a network. Other systems treat IP address/DHCP data and DNS data as two separate entities. In most cases, an IP device has a hostname, IP address, MAC address, and may also have alias names for easier naming access. In order to identify devices by names instead of IP addresses—or to identify a device name by an IP address—DNS forward records (A records) and DNS reverse records (PTR records) are configured
on DNS servers. Furthermore, DHCP fixed addresses that are tied to a specific device are configured to always receive the same IP address based on the device MAC address. Since all this information is related to a single device, it is inefficient to designate the information that defines a unique IP address in multiple records. Doing so can lead to errors when the information stored in one record is modified but corresponding information stored in other records is not—such as may occur when dynamic DNS updates are allowed from clients on the network. The Infoblox Host object combines all the information about a single device into a single record, so all elements related to the object stay in sync.

The Infoblox database creates a true representation of a host device. Instead of maintaining separate configurations where information is duplicated in DNS, DHCP, and IPAM device classifications, entries are only added once. This practice enables derived records, such as A, CNAME, and PTR records to be generated and maintained automatically by the system. When queried from DNS or DHCP, the database supplies the answer for the queried object by building it from the information in the Host model, thereby preventing any chance for data inconsistencies that occur when different instances of the same data are out of synch.

**Seamless Software Upgrades**

The upgrade process can be the “Achilles heel” of any large IT system. Upgrading some IPAM systems is a complex process that can involve upgrading the overlay IPAM application, the database, the server OS, the remote agent, and the DNS/DHCP server software. Upgrading all of these software components requires verifying that each specific version of each component is compatible. It also requires that the organization have access to all systems with the appropriate permissions to perform the upgrade, which can be daunting if the company has tens or hundreds of servers. In fact, because the upgrade process is so complex, some customers become stuck at the same release of software for years.

Inability to upgrade the IPAM system and the associated core network services devices may lead to security issues.

Infoblox appliances can be updated Grid-wide to a new release of software with a simple two-step operation that distributes the code and then upgrades. It is also possible to roll-back appliances to prior releases, and to centrally backup and restore all data and configurations across an Infoblox Grid.

**Reliable Data Backup, Restore, and Disaster Recovery**

IPAM data in Infoblox Grids is exactly the same data being served in the network at any given time. In addition, the backup devices in Infoblox Grids, known as “master candidates,” always contain an exact replica of the authoritative data on the Grid master. A failover to a disaster recovery site simply involves “promoting” a master candidate to become the Grid master. Member appliances automatically “re-home” to the new master with none of the manual, client-side intervention required with conventional systems. The process takes seconds, synchronization is nearly immediate, and services continue to run on remote servers at all times. This unique, nonstop approach to real-time data backup and restore and seamless failover enables Infoblox to provide the fastest time-to-recovery of any system available. Locally, Infoblox appliances can be configured in high-availability (HA) pairs to ensure continued service delivery even if an appliance should fail.