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**REASONS WHY YOU NEED
INFOBLOX THREAT DEFENSE™****1 Earliest Detection and Blocking:**

Every connection starts with a DNS request, and over 90% of modern threats depend on DNS. Infoblox® blocks threats before other tools see them, resulting in fewer security alerts and a significantly reduced load on downstream defenses.

2 Proactive Protection:

Infoblox original DNS Threat Intel targets threat actor infrastructure, delivering protection 63 days before an attack on average and blocking 75.4% of threats before the first query.

3 Easy User and Device Attribution:

Quick user and device attribution speeds triage, investigation and response, giving analysts the “who, what, where” context around security events without browsing through logs or other manual approaches.

4 See and Secure Everything, Everywhere:

True DNS-layer security is highlight effective regardless of hardware, OS or location, able to secure PCs, servers, cloud workloads, routers, printers, mobile devices, IoT and even ICS/OT devices.

5 Optimize Your Security Ecosystem:

Enabling bidirectional data exchange across the security ecosystem through custom or prebuilt, certified integrations, getting more out of your overall security investment.

6 Block More with AI/ML:

Infoblox analyzes DNS communications to block 5X as many risky domains as other security tools looking for known malicious behavior.

7 Brand Protection:

Block popular lookalike domains as well as those imitating targeted domains, such as your own. And further eliminate threats to your brand with Infoblox takedown services.

8 Real-Time Analytics:

Infoblox analyzes DNS traffic in real time to protect against DNS misuse and abuse, ensuring immediate threat detection and mitigation.

9 Zero Day DNS Support:

Advanced analytics of customer DNS traffic reveal newly emerged, dangerous DNS domains, enabling best-in-class protection within five minutes.

10 Unique Threat Intel Perspective:

Infoblox's focus on DNS threat hunting and monitoring fills a critical security gap and has very little overlap with other security tools, making it essential for detecting threats other tools miss.